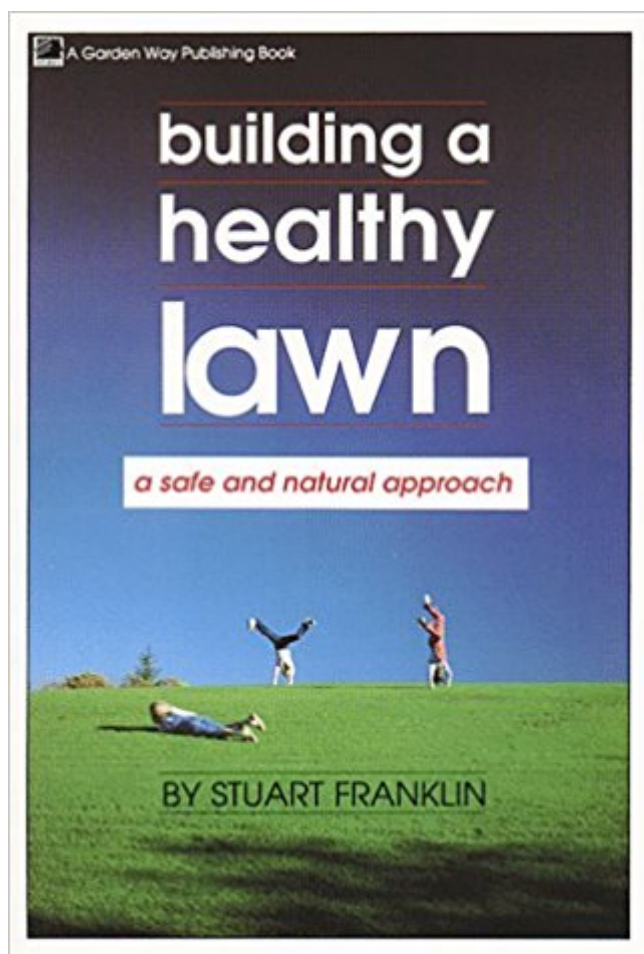


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# Building A Healthy Lawn: A Safe And Natural Approach



## Synopsis

Included are chapters on mowing, watering, fertilizing, soil building, equipment selection, seeding, weed control, diseases and insects, ground covers, and mulches.

## Customer Reviews

Lying on your back on a newmown lawn is the quintessential summertime pleasure. Traditionally, however, lush lawns have been achieved only by using heavy doses of chemical weedkillers, pesticides and fertilizers, elements many homeowners have come to distrust and environmentalists to condemn. This breakthrough book shows how to grow a lawn that is beautiful to look at yet safe for kids, pets, picnics and badminton -- and neither expensive nor time-consuming to maintain. Professional landscaper Stuart Franklin wrote this book in response to numerous customer questions. In clear, direct language, he explains exactly how a lawn grows and how to care for it. He then shows the homeowner how to move away from reliance on hazardous chemicals. The secret, he explains, is to build healthy soil and roots. The homeowner must work with the lawn, not against it, in mowing (don't cut the grass too short) and watering (water deeply, but not too often). There are 900 billion organisms living in a cubic foot of soil, and Franklin explains how to put them to work for the homeowner. Included are chapters on mowing, watering, fertilizing, soil building, thatch, equipment selection, seeding, weed control, diseases, and insects. There is a chapter on groundcovers and mulches, because a lawn may not be suitable for every area. A reference section lists and illustrates desirable and undesirable lawn grasses. A useful calendar of month-by-month lawn care specifics completes the book, making it the only guide even a beginner needs to achieve the emerald green lawn of the American dream.

Author Stuart Franklin's expert guidance and advocacy of natural lawn care is present in his book, *Building a Healthy Lawn*. His vast knowledge on lawn and gardening practices has evolved from 20 years of experience and from owning and operating a lawn fertilizing company in western New York. A 1973 graduate of Syracuse University, Stuart lives in Williamsville, New York with his wife Jean and three children.

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How To Get Commercial Lawn Care And Snow Plow Customers.: From The Gopher Lawn Care Business Forum & The GopherHaul Lawn Care Business Show.  
Florida Lawn Guide: Attaining and Maintaining the Lawn You Want (Guide to

Midwest and Southern Lawns) Low Calorie & Fat: Healthy Breakfast Recipes! Discover New Healthy Breakfast Ideas. Healthy Muffin Recipes, Healthy Smoothies, Healthy Egg Recipes and ... Only! (Low Calorie & Fat Recipes Book 1) The GopherHaul guide on how to get customers for your landscaping and lawn care business - Volume 3.: Anyone can start a landscaping or lawn care ... customers. This book will show you how. The Lawn Care Entrepreneur - A Start-Up Manual: The Ultimate Lawn Care Business Guide for the Gardening Tycoon Lawn Services & \$hit,INC.: How To Succeed In The Lawn Business, Ten Years Of Being Out On The Lawns Lawn Care - Everything You Need to Know to Have Perfect Lawn The Florida Lawn Handbook: Best Management Practices for Your Home Lawn in Florida Lawn Care Business: How to Become Successful in Low Cost Lawn Business Safe House Survival: A Step-By-Step Beginner's Guide On How To Build, Stockpile, and Maintain A Survival Safe House To Retreat To During Disaster Safe Meds: An Interactive Guide to Safe Medication Practice, 1e Being Safe with Weather (Be Safe) Being Safe at School (Be Safe) Safe Money Matters: Finding Safe Harbor in a Storm-Filled World INTERNET PREDATORS - How To Keep Our Children Safe Online (internet predators,,Safe Children,predators, Predators,Online Predators) The Ultimate Guide to Safe Travel for Women: Safe Travel Tips for the Modern Woman The Healthy Lawn Handbook The American Meadow Garden: Creating a Natural Alternative to the Traditional Lawn

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